

JOB MARKET RESEARCH

Explore job boards to discover what types of candidates employers are looking to attract. [Indeed.com](https://www.indeed.com) and [CareerBuilder.com](https://www.careerbuilder.com) are great places to start, but don't forget to look at [niche job boards](#) as well. Carefully fill in the table below by looking through 15 job postings of similar roles. By looking at 15+ job postings, you can identify some common themes and discover first-hand what employers want. Documents those things here!

DESIRED POSITION:

EDUCATION NEEDED (or PREFERRED):

CERTIFICATIONS NEEDED (or PREFERRED):

NEEDED OR DESIRED SKILLS: