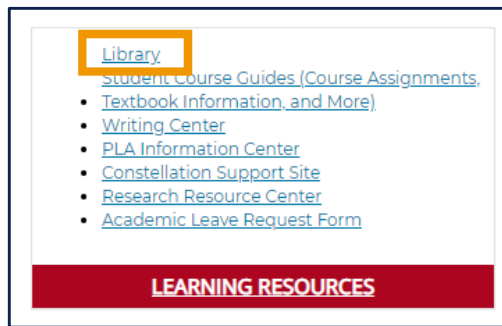
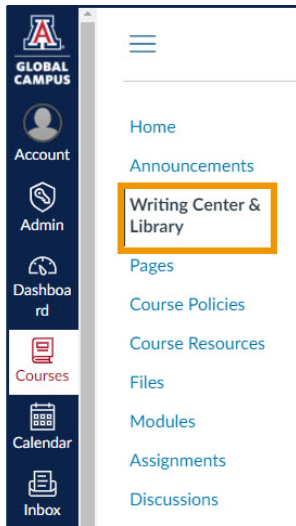


Accessing *Business Insights: Global*

- 1 Go to the Library Homepage
(access through Course Homepage or Student Portal)



[Watch a short video](#) to learn more about what this resource has to offer, including:

- company information
- industry information
- data visualization tools
- case studies
- a business glossary

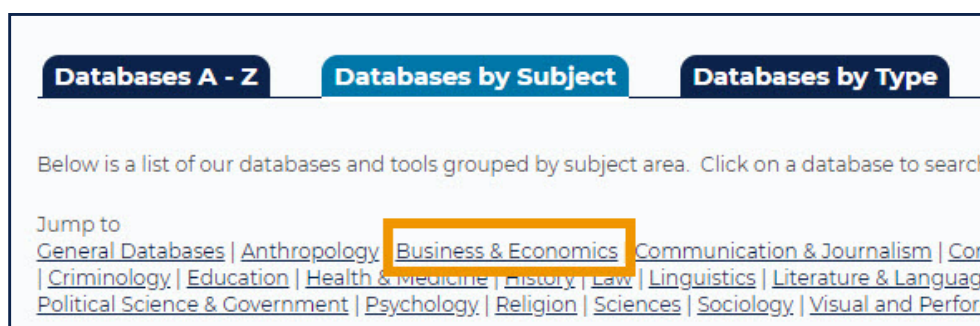
- 2 Click “Find Articles & More”



- 3 Select “Databases by Subject”



- 4 Select “Business & Economics”



- 5 Select “Business Insights: Global (Gale)”



Searching *Business Insights: Global*

1 Enter the company name or ticker symbol

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Enter name or ticker symbol Company Search

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2 Select your company from the search results

★ [Amazon.com, Inc. \(AMZN\)](#)
Company Profile, Gale Business Insights Online Collection, 2020
Operates as a global online retailer of merchandise and content, produces television shows, movies, and consumer electronics.

- Brands
- Case Studies
- Company Chronology
- Company Histories
- Financials
- Investment Reports
- Academic Journals
- Trade Journals
- Magazines
- Market Share Reports
- Rankings
- News
- SWOT Reports

3 Locate important information

Amazon.com, Inc.
NASDAQ Global Select Market: AMZN
[View Company Hierarchy](#)
<http://www.amazon.com>

Contact Information

Key Information

Net Revenue:	\$280,522,000,000
Employees:	798,000
Sales Per Employee:	\$351,531
Year Founded:	1994
Location:	United States

Key Figures

Company Information:

- Academic Journals
- Brands
- Case Studies
- Company Chronology
- Company Histories
- Financials
- Investment Reports

Company Information

4 Change search field to search for articles

Enter topic Article Search

Advanced Search

5 Refine your results

Search Within Results:

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- Company Histories (8)
- Magazines (454)
- Market Share Reports (1)
- News (11,812)
- Trade Journals (999)
- Videos (1)

Limit By:

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Publication Dates:

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★ [Medigus Enters E-Commerce Brands Marketing on Amazon](#)
Article *GlobeNewswire*, October 9 2020
OMER, Israel, Oct 09, 2020 (GLOBE NEWSWIRE via COMTEX) -- Medigus is pleased to announce that it has acquired a controlling interest of two companies which operate as sellers on Amazon Marketplace Medigus ...

★ [Perch Announces \\$123.5M in New Financing to Acquire Top Marketplace Products and Companies](#)
Article *PR Newswire*, October 20 2020
Company sees growing opportunity in Amazon Marketplace products and services and plans to accelerate its rate of acquisitions and expand its platform BOSTON, Oct. 20, 2020 ...

★ [Salsify and e-Comas Partner to Help Brands Win on Amazon](#)
Article *PR Newswire*, November 5 2020
Partnership combines best-in-class digital shelf technology and consulting services with e-Comas' marketplace sales strategies. LISBON, Portugal, Nov. 5, 2020 /PRNewswire -- Salsify and e-Comas have announced a strategic partnership to help brands win on Amazon Marketplace through experience management ...

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Precarious and productive work in the digital economy

National Institute Economic Review

Digital platforms have the potential to create benefits for their suppliers or workers as well as their customers, yet there is a heated debate about the character of this work and whether the platforms should be more heavily regulated. Beyond the high-profile global platforms, the technology

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