

ELEVATOR PITCH

ELEVATOR

HOW TO

WHAT?

Summarizes you and your career passions in about 30 seconds.

WHY?

Makes a great impression on those who can help you in your career.

WHEN?

Describe yourself to other professionals and current colleagues.

THE FORMULA



State a problem in your industry or reveal your career passion.



Discuss how your skills, experience and passion will solve a problem or contribute to your field.



State your career goal and end with a call-to-action or positive outlook.



EXAMPLES



“Marketing budgets get cut when the economy is tight—I show business owners the innovative marketing tactics I learned during my studies at UAGC. My internship with an innovative marketing team taught me how to optimize strategy and track results. Do you know any businesses that need to improve marketing but still maintain low overhead?”

“Health care is in chaos with all the laws, regulations and changes in the marketplace. I studied health care systems as part of my management degree at UAGC and I have amazing insight into the crisis. I’d love the opportunity to develop solutions at an incredible company. Do you know of anybody in the health care field who is looking for innovative solutions?”



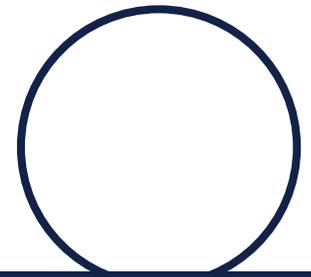
“I’ve been a law enforcement officer for nine years and have worked in a number of departments. I love helping people every single day, and I take pride in the relationships I’ve built in my community. With my BA in social and criminal justice from UAGC, I plan to take the next big step in my career. I’m on track to become a detective with my local police force.”



“I’ve been an elementary teacher for five years. I love helping others learn and it gives me joy to see people have success in the classroom. With my master’s in education from UAGC I’m on track to become a school administrator. To me, administration is where I can have the biggest impact on the kids in my town. I can’t wait to begin hiring incredible teachers.”



“As a veteran of the US Army, and after two tours in Iraq, I’m thankful for the opportunity to get my doctorate in psychology at UAGC. I work at a mental health facility that serves teens. My studies have changed the way I see and experience the world. Making a positive impact on these teens is my mission in life—as my knowledge grows, my impact on them grows.”



“I have 12 years of experience in the health care industry. My profession has taken me to three cities and three different hospitals. I’ve decided I want to lead a team when I take my next position—the MA in health care administration makes me a candidate for a supervisory role. That along with my experience is going to help me find the next great opportunity.”

Contact Career Services

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