

Here the writer creates a title that grabs the reader's attention and describes what the blog is about.

The Importance of Writing Well & How to Grow as a Writer



The writer uses an image to create visual appeal and capture the reader's attention.

Writing is an essential part of college, but it's also essential for most professions, your personal life, and your community participation. You may not realize just how much writing you do—an email to your boss or employees, a note to your child's teacher, your resume and cover letter, a survey about improvements to your city or neighborhood, or a text asking your partner to do something for you. We are all writers and communicators!

The writer includes a short introduction to the blog and provides background information.

Reasons to improve your writing

The writer uses bold section headers, making the post easy for readers to scan and highlighting the different areas of focus.

1. Writing has become the #1 way we communicate with others.

We do more writing as a society than ever before. It has now become the primary way we gather information and interact and connect with others. Improving your written communications allows you to confidently communicate with everyone. Writing is often the first impression that others have of us.

2. People judge you based on your writing.

Our writing is often the first impression that others have of us. People often read our writing before ever meeting us face to face. Errors or disorganized or incomplete thoughts in our writing lead others to make assumptions about our intelligence and our

The writer has kept paragraphs short and to the point, which is essential when writing for the web.

character.

The writer has used a numbered list to outline and organize the blog information. Again, this makes it easy for readers to scan the post.

3. You're more likely to get what you want with clear and direct writing.

Writing is a form of communication. We often communicate in order to request something of someone. If the one reading your request cannot fully understand or locate what you need from them, you are not likely to get your request fulfilled.

4. Writing is an essential job skill.

Even if you don't do a lot of writing on the job (which is rare), you still communicate in other ways. Improving your writing helps you to become a better communicator overall and it also improves your reading, which is another essential job skill. And your ability to write a well-crafted application, resume, and cover letter are the first step to getting a job.

5. Writing expresses your thinking skills.

Disorganized writing could indicate that your thinking is disorganized. If your writing is not fully developed, it could indicate that you have not fully developed your thoughts. Improving your writing skills will improve the way you think about your topic and help you explain or discuss it with your reader.

How to get writing support to help you improve

1. Look at writing samples and guides on writing.

Use the [Writing Center's website](#) to find guides on writing and samples of different kinds of writing. This DIY resource will always be available to you to help you grow as a writer.

The writer adds hyperlinks for additional credible resources, which are common in blog posts.

2. Get writing questions answered.

Use the [Writing Center's 24/7 writing chat support](#) to chat directly with a writing expert who can answer all your writing related questions as you have them. This support is free to you as an Ashford student and is available 24 hours a day, every day of the year.

3. Get feedback on your writing.

Have someone read your writing and offer feedback on what seemed unclear, incomplete, or any questions they were left with that could be cleared up within your writing. You can also get writing feedback from a writing expert by using the [Writing Center's paper review service](#) to get feedback on your writing within 24 hours. When you do get feedback, this [guide](#) can help you to apply that feedback to improve your writing.

4. Use a proofreading tool.

As the final step of your writing process, use Grammarly to help you catch any minor grammatical, punctuation, and style errors you might have missed. As an Ashford student, you have access to a [free premium Grammarly account](#).

The reasons you have for improving your writing skills affect all areas of your life—academic, professional, civic, and personal. So, use the supports provided here to help you to continue to grow as a great communicator!

The writer ends with a short concluding paragraph.

Before submitting the final product, it is vital to proofread and edit your work. Make certain it's free from grammatical and punctuation errors by submitting it to [Grammarly](#).

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